

Are You A Financial Olympian?

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Did you watch the Olympics? Sadly, I did not see nearly as much as I would have liked, but I popped in here and there. The level of discipline, dedication, single-mindedness, and commitment these athletes have is so incredible! Think of the sprinters who train and train for years and get under a minute or two to perform. Years of commitment and sacrifice for two minutes on the track. A split-second might mean a medal or an “also-ran.”



That is a crazy level of dedication for a brief shining moment. I know there are other events during the year, but the input seems much greater than the results on the other side. Yet they do it. Hundreds of athletes, thousands really when you consider all of those who came up a bit short in their quests to make Olympic teams around the world, give their all, pour everything they have into one single goal.

What if we could do just a hundredth of what they do? What if we could sacrifice just a bit more for the goals that are important to us? What if we could stay focused on one important financial goal and not allow ourselves to be distracted by lots of other competing goals? We might just be financial champions in our own little game of life.



I’ve seen athletes talking about making comebacks from injury or setbacks – “it’s all I think about” is generally the comment. What if paying off that nagging debt was “all we thought about.” It’s not quite as fun as imagining ourselves on the podium getting a gold medal, but it will give the same sense of accomplishment! Sadly, there are no cheering fans, no endorsements or interviews for us non-athletes who are striving for our personal goals, but that doesn’t make them any less important.

So, let’s use that Olympic spirit to create and focus on our own financial goals. Let’s apply that Olympic discipline, perseverance, and single-minded stubbornness to defeating debt or going after that promotion,

building that 401k balance, or starting that business. It's never fun in the trenches, not for athletes during the workouts and drills, and not for us making sacrifices and saying no to things we'd like to do, but the pay-off can bring gold to both.

Here is to your financial success!

To learn more or get help planning your financial goals, please email me at gildea@homrichberg.com.

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