

Beyond The Numbers: Investing In Health: Advanced Personal Healthcare Options

By: Director, Jimmy Trimble, CFP®

Although HB usually focuses on a different type of currency, in this article we're focusing on the "currency" of health. No matter how well we plan financially, the best investment we can make is in our health. Health gives us the vitality needed to pursue our dreams and enjoy life to its fullest.

As the adage goes, "Health is wealth," but this concept has evolved far beyond basic wellness practices. The advent of advanced personal healthcare options has ushered in a new era where individuals can "invest" in their health.

Executive Annual Physicals: A Higher Level of Assessment

"Executive" annual physicals, now accessible to everyone, represent a cornerstone of preventative healthcare. These comprehensive assessments go beyond standard physicals, offering a detailed overview

of one's health status and potential risks. They typically include advanced screenings, lifestyle evaluations, and personalized wellness plans, all aimed at identifying and mitigating health issues before they become serious. Many prestigious health systems offer executive physicals, and you can likely find one in any major city near you.



Wearable Technology: Your Health, On Hand

Wearable technology has transformed from a trend into a personal healthcare revolution. Devices now track everything from your heart rate to your sleep quality, offering real-time data that empowers you to make informed decisions about your daily health habits. Investing in a smartwatch or a fitness tracker is akin to having a personal health advisor on your wrist, one that reminds you to move more, sleep better, and live healthier.



Telehealth Services: Expanding Access to Care

The rise of telehealth services has revolutionized access to healthcare, making it easier than ever to consult with healthcare professionals from the comfort of your home. This advancement is particularly valuable for routine check-ups, mental health consultations, and follow-up appointments, ensuring that you can maintain consistent healthcare oversight without the need to travel. Embracing telehealth is a step toward convenient, personalized care that fits into your busy life.



Wellness Retreats: Rejuvenation and Longevity

Wealthy individuals are increasingly turning to wellness retreats that offer everything from detox programs and stress management workshops to advanced anti-aging therapies. These retreats, often situated in serene environments, combine the latest in health science with holistic approaches to wellness, offering a sanctuary for those looking to rejuvenate both body and mind.

Conclusion: The Ultimate Investment

Investing in advanced personal healthcare options is not merely a financial decision; it's a commitment to a better quality of life. As we navigate the possibilities offered by executive physicals, wearable technology, regenerative medicine, and wellness retreats, we're not just tracking or treating conditions; we're taking proactive steps toward a healthier, more vibrant future. By embracing advanced personal healthcare options, you're not just living longer; you're living better.

At HB, our commitment to you and your family extends beyond the financial realm. Our team is here to help you and to continue serving you "Beyond the Numbers," as we explore more ways to enrich your life experience.

To learn more or get help with your life experiences, please call 404.264.1400 or email us at info@homrichberg.com.



Important Disclosures

This article may not be copied, reproduced, or distributed without Homrich Berg's prior written consent.

All information is as of date above unless otherwise disclosed. The information is provided for informational purposes only and should not be considered a recommendation to purchase or sell any financial instrument, product or service sponsored by Homrich Berg or its affiliates or agents. The information does not represent legal, tax, accounting, or investment advice; recipients should consult their respective advisors regarding such matters. This material may not be suitable for all investors. Neither Homrich Berg, nor any affiliates, make any representation or warranty as to the accuracy or merit of this analysis for individual use. Information contained herein has been obtained from sources believed to be reliable but are not guaranteed. Investors are advised to consult with their investment professional about their specific financial needs and goals before making any investment decision.

©2024 Homrich Berg.