

Beyond The Numbers: Five Tips For Starting Your Art Collection

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As part of our ongoing series, we are going to explore the fascinating world of art collecting.

Whether you're a seasoned connoisseur or a novice looking to dip your toe in the vibrant art scene, the process of art collecting can be a deeply rewarding journey. As famous art collector Herbert Vogel once said, "You don't have to be a Rockefeller to collect art."



1. Start with What You Love

The first and foremost advice for beginner art collectors is simple yet profound: Start with what you love. Art is a personal journey, and there are no right or wrong choices. Trust your instincts and choose pieces that resonate with you. As Pablo Picasso said, "Art washes away from the soul the dust of everyday life." Let your collection be a source of joy and inspiration for you.

2. Educate Yourself

Familiarize yourself with various art styles, periods, and artists. Attend art exhibitions, galleries, auctions, and art fairs. Read art magazines and books. Watch documentaries. Take an art history course. The more you know, the more you'll enjoy the process, and the more confident you'll feel in your acquisitions.

3. Define Your Budget

Determine what you're comfortable spending on art. Remember, you don't need to break the bank to start an art collection. There are artworks available in all price ranges, and many emerging artists create fantastic pieces that are affordable. It's important to stick to your budget and make informed decisions.

4. Seek Expert Advice

Art advisors, curators, or experienced collectors can provide invaluable guidance and insight as you start your art collection. They can help you navigate the market, avoid potential pitfalls, and discover artists or pieces you might otherwise overlook. However, the final decision should always be based on your personal taste and connection with the artwork.

5. Consider the Art's Provenance

The artwork's history, also known as its provenance, can significantly impact its value and your enjoyment of it. Knowing the history of ownership, exhibition history, and any available documentation can add depth and context to the artwork. Authenticity certificates or appraisals can also provide reassurance about your investment.

Beginning your journey into art collecting can be one of the most rewarding adventures of your life. Each piece you choose reflects your unique taste, personal journey, and aesthetic appreciation. It's about more than just owning beautiful objects; it's about being part of a conversation that spans across cultures and centuries.

At HB, our commitment to you and your family extends beyond the financial realm. Our team is here to help you and to continue serving you “Beyond the Numbers,” as we explore more ways to enrich your life experience.

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